**Corporate Customer Launch Support: Sample text to introduce ezCater to your company**

Here you’ll find a variety of options to help you introduce ezCater to your company. Find the style that best fits your organization, mix and match, or write your own. Questions? Call our Enterprise Sales team at 1-781-810-4861 or drop us a note at esales@ezcater.com.

**1. “Just The Facts”: what one engineering company uses**

**[YOUR COMPANY NAME] partners with ezCater for office catering needs**

[YOUR COMPANY NAME] has teamed with ezCater as a preferred vendor to make ordering food for [YOUR COMPANY NAME]-approved meetings and events a whole lot easier. With more than 36,000 local caterers and restaurants nationwide, from small independents to large national chains like Ruby Tuesday and Boston Market, ezCater offers more caterers, in more places, than any other food ordering site.

From routine office lunches to offsite client ezCater connects people online with reliable food delivery options for groups of 5 to 2,000 people. ezCater can be easily accessed by any [YOUR COMPANY NAME] employee who may need catering assistance.

**With ezCater we get**

* Free 24/7 online ordering
* Instant pricing — See your running total, including tax and fees.
* Order Together — Share a link and allow colleagues and clients to edit and pay for orders. You can hide your credit card details in the process.
* Price per person calculator — This tool will ensure that you stay on budget.
* Detailed catering menus — See all the info you need to put together a successful meal.
* Breakfast, lunch, dinner, snacks — All of your catering needs in one place.
* Online order modifications — Change anything on submitted orders or cancel orders, if necessary.
* Autopilot orders — Set up recurring or rotating orders and have ezCater make them happen.
* Order confirmation — ezCater reconfirms your order with the caterer a few hours before delivery and keeps you updated via text or phone.

To get started, go to ezCater’s website and create an account using your [COMPANY NAME] email address. Simply type in the address, date and time of your event to view a list of catering options. Ordering food for your office function couldn’t be any “ez-er.” Any questions? Drop ezCater an email at support@ezcater.com or call 1-800-488-1803.

**2.”Encouragement”: what one consulting firm uses**

Who doesn’t have a folder or drawer full of menus? Who hasn’t asked someone else which caterers they use and like? Who hasn’t wished for a way to book, track and consolidate catering services for both local and out-of-state meetings? Well, [YOUR COMPANY NAME] has discovered [ezCater](http://www.ezcater.com) – a new tool that helps businesses order food online. ezCater allows you to choose from more than 36,000 reliable and customer-rated caterers and restaurants nationwide. It’s backed by ezCater’s Concierge Service — real customer service pros in Boston who are trained in catering and who are standing by to help early and late, seven days a week. Can’t find your favorite caterer? Email ezCater the details and request that they add your suggestion to the mix.

As a thank you for using the online booking tool, you will receive ezRewards points that can be redeemed for Amazon gift cards.

Attached is a one-page “cheat-sheet” for further reference. If you have any questions at all, the ezCater Concierge Service in Boston is standing by and eager to help. They can be reached at 1-800-488-1803 or support@ezcater.com.

**3. “It Works!”: what one pharmaceutical company uses**

I was recently introduced to a great free service for ordering food for on- and off-site meetings anywhere in the U.S.  It’s very easy to use and you accumulate ezRewards points that can be converted into Amazon Gift Cards or used to reduce future food expenses!  Below is some info on ezCater including Best Practices and Tips. You should give it a try. It works!

About ezCater

ezCater is committed to making the food ordering process easy and fast, resulting in an excellent experience for your office and your meeting guests. It's online and convenient – just like using Amazon, Orbitz or [Hotels.com](http://hotels.com/).

ezCater has been up and running for seven years and has served more than 2.3 million people in 22,000 cities and towns nationwide. From routine office lunches to offsite client meetings, ezCater connects people with thousands of reliable, customer-rated local caterers and restaurants. Don’t see your favorite caterer? Let ezCater know and they will add your suggestion.

The service is backed by ezCater’s world-class Concierge Service – real customer service pros based in Boston – who are standing by to help. ezCater confirms orders, monitors delivery and deals with any issues so you can concentrate on your job.

ezCater is free to use and there is no mark up on menu prices.  Their Web site tracks ratings, reviews and on time performance for all caterers.

**Best Practices and Tips**

1. You can place orders 24 hours a day, seven days a week online!  ezCater’s Catering Concierges (called “Ninjas”) are available 7 a.m. – 11 p.m. ET Monday – Friday, Saturday 8 a.m. – 8 p.m. ET, and Sunday 7 a.m. – 11 p.m. ET at 1-800-488-1803 should you need personal assistance.
2. In general, the more notice you give the caterers, the more likely you are to get exactly what you want.  Keep in mind that caterers have limited driver capacity. BUT in the event that your first choice is unavailable, ezCater will work to find the best similar alternative. They will never leave you without food!
3. It is always best to start your order with **the complete address** including company name, street address, and suite, floor, or department info. Be sure to include **the date and time** of the event, as well.
4. Tipping is optional. If you tip online, then you are sure to get reimbursed. ezCater can rescind the tip if you are unsatisfied with the service.

You can get started at ezCater.com with just your company email. If you have any questions, their Concierge Service is standing by and eager to help. They can be reached at 1-800-488-1803 or support@ezcater.com.

**4. ”Give It A Try”: what one construction materials company uses**

I met the team from ezCater at [INSERT NAME AND DATE OF EVENT] and learned about their free, easy-to-use online food ordering service for businesses. I’ve been doing more and more [INSERT TYPE OF MEETINGS] lately and it has been difficult to find reliable and affordable caterers. So, I decided to give ezCater a try. The ezCater team set me up with the service and I have used it [XX] times now. I will continue to use the service for all my future catering needs, and I would like to recommend it to all of you!

 With a single login you can view available caterers, menu options, and cost per person. The Concierge Service takes the worry out of the delivery by providing text messages and/or phone call updates on the status of your order. You can pre-authorize a tip and do not have to be present for the delivery to sign the receipt. Receipts can be downloaded from your account, which makes expense reporting much easier.

 Customer service has been excellent and they even have a great rewards program where you can earn Amazon gift cards.

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**5. ”We Proved It Works”: what one healthcare firm uses**

Hi Everyone,

I wanted to spread the word about a catering service we’ve had great luck using for customer lunches. They have delivered lunches to our corporate office as well. They are always on time and have a great selection of restaurants to choose from across the country. This saves our field reps a great deal of time in the field. If you have any questions about the service feel free to contact ezCater directly at 1-800-488-1803.

About ezCater

[INSERT NAMES OF TRIAL USERS HERE] have all been using ezCater to help feed their “lunch and learn” meetings. ezCater has been up and running for more than seven years and has served more than 2.3 million people. From office lunches to offsite client meetings, ezCater connects people with more than 36,000 reliable and customer-rated local caterers and restaurants nationwide. ezCater is not just a web site — they are real people who are ready to help. The service is free and provides users with ezRewards points that can be redeemed for Amazon gift cards.

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